

CALL TO ACTION for arts organizations (choirs etc): Write your MLA to remind them the arts are still here and that they matter

COVID-19 has hit the arts hard. Among the first to close and projected to be one of the last to reopen, the arts are struggling to cope with the COVID-19 crises.

The Saskatchewan Arts Alliance continues to remind the provincial government that the arts are still here and that the arts matter! We need a strong and sustainable arts community in an emerging new normal.

This is a call to action. Please write your MLA, the Premier, and/or the Minister of Parks, Culture, and Sport about the critical role the arts / arts organizations have in our province – economically and socially. The arts need additional support to help address the financial challenges brought about by the COVID-19 pandemic.

For example, write about:

- How arts organizations are a cornerstone of our provincial identity.
- The importance of arts organizations in engaging the community and improving overall personal wellbeing and mental health ([Hill Strategies Research, 2021](#)).
- The direct impact arts organizations have on local businesses (live events contracting sound companies, renting hotel spaces, hiring caterers and local artists, etc. This can include concerts, receptions and other events that choirs/choruses etc have.)

By writing letters, you will make a bold statement that arts and creativity are integral to our way of life and the lives of our children – that arts matter to the people of Saskatchewan - that through such organizations as [list your organization if applicable [and Saskatchewan Choral Federation](#)] arts are made and remain accessible to all of us.

The more letters mailed to our elected officials the better.

You can find your local MLA constituency's contact information here:

<https://www.legassembly.sk.ca/mlas/>.

Link to SK Facts here: http://www.artsalliance.sk.ca/rsu_docs/documents/fyi-arts-facts.pdf.

Hon. Scott Moe
Premier of Saskatchewan
2405 Legislative Drive
Regina, SK S4S 0B3
Room 226

Hon. Laura Ross
Minister of Parks, Culture and Sport
2405 Legislative Dr.
Regina, SK S4S 0B3
Room 315

One in four arts, entertainment and recreation workers lost their job in 2020, compared to 2019 – our sector is struggling. Please write your elected officials today and share your love of the arts-

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